

One Month to Tokyo Olympic Games – *Toon In!* reveals the untold stories behind the Olympics, in the Unofficial and Entirely Unsanctioned Olympic History

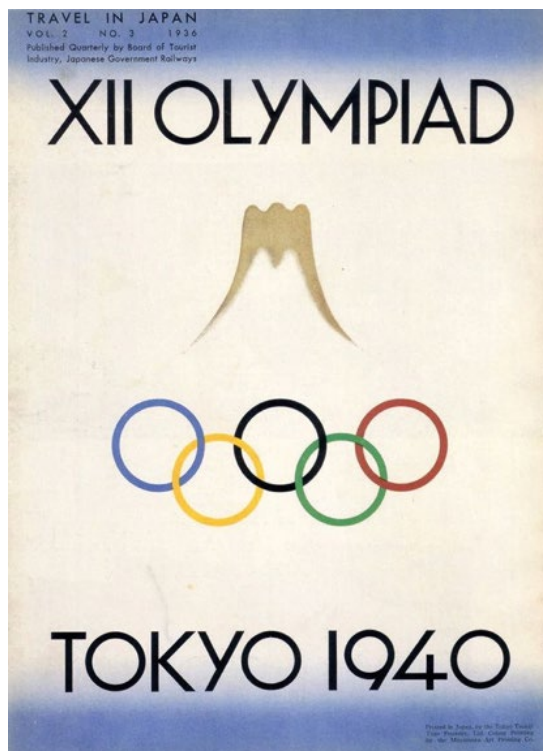
The book the IOC described as ‘Scurrilous, disgraceful and possibly libellous book. Can’t wait for the next volume.’

3 June 2021; Lausanne, Switzerland:

Toon In! – the latest book to be published by Michael Payne, the former Director of the IOC and long-time Olympic commentator, is causing a storm around the world, with its untold Olympic stories, combined with 1,200 very cutting Olympic themed cartoons, from 400 of the world’s greatest cartoonists. Many of Michael’s stories have never been told before; some will surprise, a few will shock.

Toon In! details how close the Olympic Games have come in recent years to postponement or even cancellation; how there have been attempts to blow up the Opening Ceremonies, through to hacking the Games technology systems, so that the events could no longer proceed.

Toon In! also explores the build up to the Tokyo Olympic Games; how Japan previously forfeited the right to host the 1940 Olympic Games (which were then moved to Helsinki, and subsequently cancelled); to the boycotts of the 1964 Olympic Games, and the story of how one nation entered the Tokyo Games as one country and left them as another.



Official Poster
from 1940 Tokyo
Olympic Games

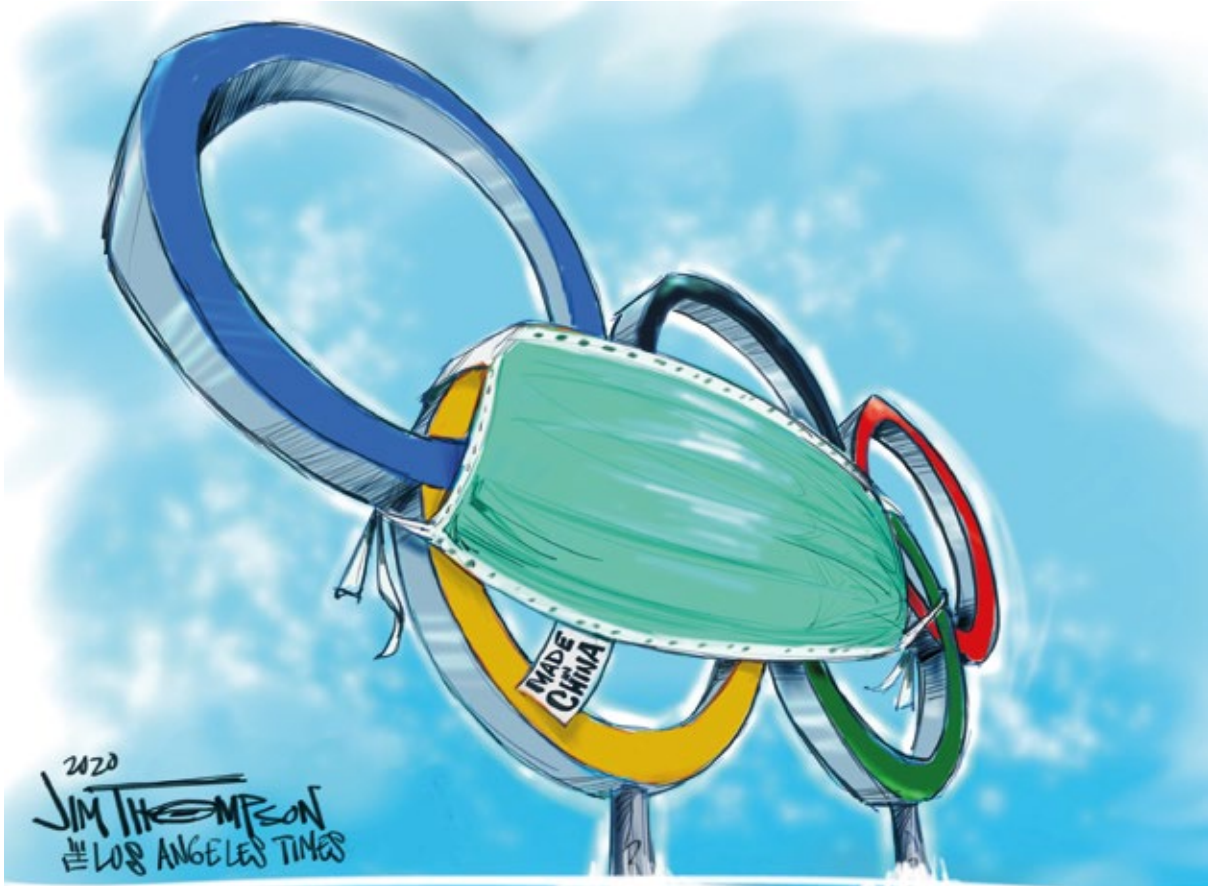
TOON IN!



BY MICHAEL PAYNE

www.olympiccartoon.com

Press Release



The Masked Rings by Jim Thompson, USA

Speaking about the Tokyo Olympic Games Michael said:

“There is no question that the postponement of these Games, have presented major operational challenges – but the Olympic Movement has overcome far worse, notably the existential challenges the Olympics faced in the early 1980s, with the political boycotts, no money and no host cities.’

Dont count the Japanese out just yet – to stage a very special and magical Olympic Games that could surprise the world. Public support is starting to turn behind the Games – opposition dropping from 80% last month to just 31% today – by the time of the Opening Ceremony, I believe there will actually be strong public support for the Games in Japan.”

Organisers of the Tokyo Olympic Games this week fixed spectator limits for the event at 50% of a venue’s capacity, up to a maximum of 10,000.

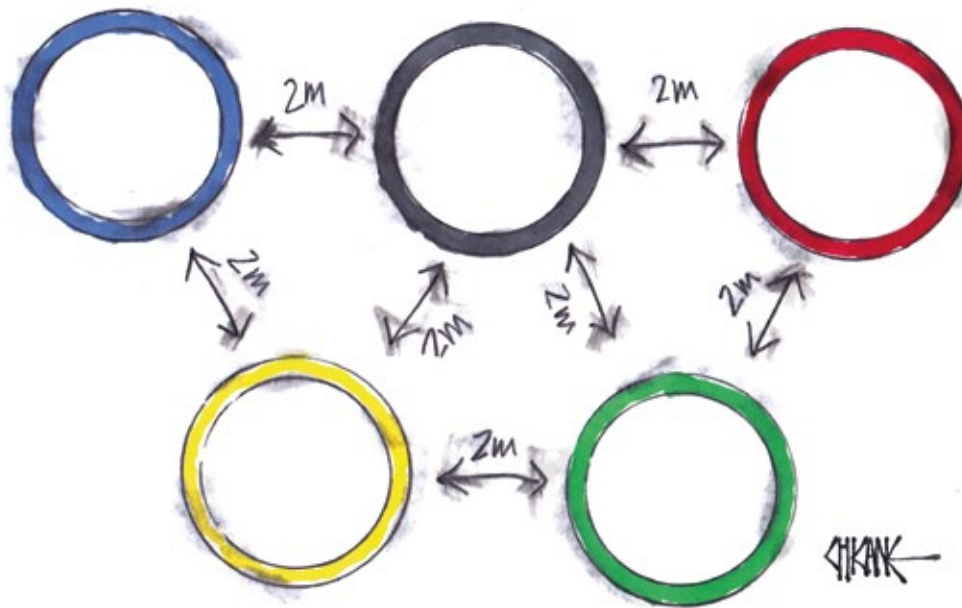
Payne’s book *Toon In!* takes the reader on a rollercoaster ride behind the scenes, including how doping was prevalent at the ancient Olympic Games, with athletes drinking potions of wild boar manure to aid their athletic performance, through to the excuses used to fight against doping accusations, with too much sex or excessive rainfall, being some of the more bizarre defences!

Stories of the youngest Olympian, the oldest, the richest, the murderers, the Olympian with perhaps the greatest impact on humanity. The scandals; how close Rio 2016 Summer Olympics came to collapsing, to PyeongChang not happening as nuclear tensions escalated on the continent.

And there are the sports on the Olympic programme – the battle for recognition; the skulduggery behind judging; how women were banned from the first Olympic Games, and had to threaten the IOC with setting up an alternative event to gain acceptance.

Toon In! is published by Vision Sport (UK) with all profits pledged to four charities. Back Up; Peace and Sport; Yunus Sports Hub and Cartooning for Peace.

For further information visit: www.olympiccartoon.com



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The website contains a Toon In! Media Hub, with footage of interviews with Michael Payne, Professor Yunus (Nobel Peace Prize laureate), and cartoonist, Jim Thompson. The Media Hub also hosts a selection of some of the best cartoons from Toon In!, available in hi-resolution and can be downloaded and used by media worldwide, copyright free.